REFRIGERATED & FROZEN FOODS CONTENT PLATFORM GUIDE 2024

	January	February	March	April	May	June	July	August	September	October	November	December
Ad close	12/4/23		2/12/24		4/15/24		6/10/24		8/12/24		10/14/24	11/11/24
eMagazine												
Cover Story	Cold Storage Roadmap		Frozen Food Processing Technology		Sustainable Packaging in Cold Foods		State of Industry/ Top 150 FF processors		Employee Health & Safety In Cold Facilities		R&FF's Processor of the Year	Logistics Provider of the Year
Focus Feature	Trends to Watch		Refrigerated Pet Food		Top 25 Refrigerated Food Processors		Building "Green"		Plant based Manufacturing challenges		Flavor & Ingredient Trends	Frozen Food Economics
Cold Chain Operations Column	Guest Columnist		Guest Columnist		Guest Columnist		Guest Columnist		Guest Columnist		Guest Columnist	Guest Columnist
New Retail Products	Meat, Poultry, Seafood		Meal Time Solutions		Plant Based/ Alternative Protein		Dairy		Snacks, Appetizers, & Sides		Dips, Dressing, & Condiments	Desserts & Frozen Novelties
Ad close	12/14/23	1/11/24	2/9/24	3/11/24	4/10/24	5/17/24	6/10/24	7/10/24		9/10/24		
Website	Farm to Frozen Series	Farm to Frozen Series	Farm to Frozen Series	Farm to Frozen Series	Farm to Frozen Series	Farm to Frozen Series	Farm to Frozen Series	A/I, Digital Twins. Technology in Designing Cold/Frozen Facilities		Evolution of Cold Foods Distribution		
		Automation in Cold/ Frozen						C-Suite Q&A		C-Suite Q&A		
		C-Suite Q&A		C-Suite Q&A		C-Suite Q&A						
Ad close	1/1/24	2/1/24	3/1/24	4/1/24	5/1/24	6/3/24	7/1/24	8/1/24	9/3/24	10/1/24	11/1/24	12/2/24
eNews												
NEW! Laser Focus Issue	Frozen Vegetables	Frozen Foods Distribution & Logistics	National Frozen Food Month	Cleaning & Preventative Maintenance in Cold Foods Facilities	Automation & Technology in Cold Foods	June Dairy Month	Deep Freeze: Best of R&FF This Year	Trends in Flavors, Ingredients & More	Under Construction: Cold Foods Developments to Watch	Packaging Trends in Cold Foods	Trends & Technology in Designing in Cold Food Facilities	Retail Roundup: "Cool" New Products Launched This Year
Ad close	12/26/23	1/24/24	2/22/24	3/18/24	4/23/24	5/24/24	6/17/24	7/24/24	8/23/24	9/23/24	10/24/24	11/22/24
Podcast	Food/Bev Manufacturers & Cold Storage Developers Working Together	State of the Cultivated Meat Industry	National Frozen Food Month	Advancements & Trends in Frozen Food Processing Technology	Manufacturing Technology in Ice Cream	Sustainability in the Cold & Frozen Food Industry	R&FF's Best New Retail Product Contest Winner	Designing Smart/ Autonomous Food Facilities	Trends & Tech in Cold Foods Distribution	Forecasting 2025 Trends	R&FF's Processor of the Year	R&FF's Logistics Provider of the Year
			2/23/24									
			Farm to Frozen Series									
Ad close		1/30/24		3/29/24	4/24/24	5/30/24		6/10/24				
Video		NEW! Solutions TV		NEW! Solutions TV	Farm to Frozen Series	NEW! Solutions TV		NEW! Solutions TV				
Tradeshows	January	February	March	April	May	June	July	August	September	October	November	December
	IPPE 1/3-2/1, Atlanta, GA	**Food Processing Expo** 2/13-14, Sacramento, CA	**RFA's 43rd Annual Conference** 3/3-5, Fort McDowell, AZ	**FAM 2024** 4/7-9, Bonita Springs, FL					**GCCA** TBD	**NFRA Convention** 10/5-8, TBD	**Pack Expo International** 11/3-6, Chicago, IL	
		AFFI-CON 2/24-27, San Diego, CA	**Natural Products Expo West** 3/12-16, Anaheim, CA									